



GLOBAL WATER COMPANY TOKENIZING RESOURCES TO OUTLAST ANY DROUGHT

IN THE DYNAMIC LANDSCAPE OF GLOBAL SUSTAINABILITY, A FORCE EMERGES

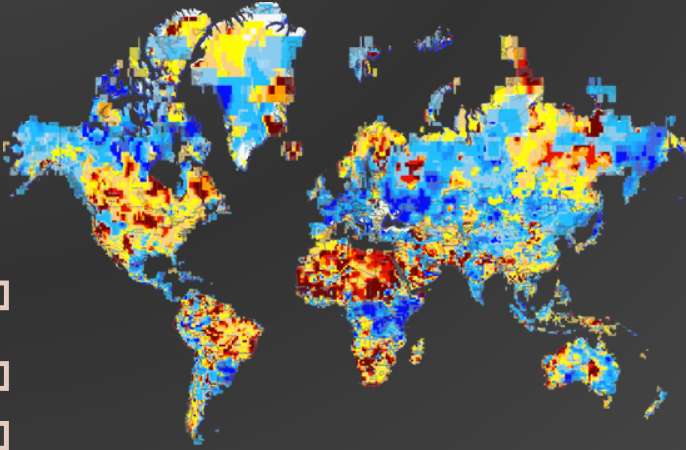
THE BLU ARCTIC WATER COMPANY

INTRODUCTION

A revolutionary company anchored on the blockchain. With our strategic water reserves spanning continents, The Blu Arctic Water Company is at the forefront of combating the pressing issue of available water. By integrating blockchain's transparency and efficiency, The Blu Arctic Water Company provides an unprecedented approach to water management and distribution, making it a guardian of Earth's most precious resource. At current consumption rates, our reserves are enough to supply the world for the next 700 years. As the world grapples with the growing challenges of water scarcity, we stand at the forefront of global change, offering a scalable and sustainable solution to ensure every drop counts in the quest for a hydrated, thriving planet.

The issue isn't just about available water, it's a matter of quality water. This is a critical concern impacting the health and wellbeing of current and future generations. In recent years, it has become increasingly evident that our water supplies are contaminated with traces of prescription medications and various other chemicals. These contaminants originate from a variety of sources, including pharmaceutical waste, agricultural runoff, and improper disposal of household medications. The presence of these substances in our water is causing alarm among scientists and health professionals due to their potential to disrupt ecosystems and harm human health. For instance, hormones from birth control pills can affect aquatic life and potentially alter reproductive systems, while other medications can have unknown long-term effects on human health. As our population grows and the demand for clean water increases, addressing the contamination of our water supplies with these chemicals becomes ever more urgent to ensure the safety and sustainability of our vital water resources.

GLOBAL DROUGHT vs STRATEGIC RESERVES



DROUGHT

RESERVES

The state of global drought is an increasingly critical concern as climate change intensifies and water resources become scarcer. Prolonged periods of dryness are afflicting vast swathes of the Earth, impacting millions of lives and ecosystems. These droughts are not just natural anomalies; they are exacerbated by human activities such as deforestation, overconsumption of water, and poor management of land and water resources. Regions once fertile are turning into arid landscapes, threatening food security, diminishing biodiversity, and forcing communities into dire water crises. As rivers dry up and aquifers deplete, the struggle for water leads to conflicts and displacements. The situation is a stark reminder of the urgent need for comprehensive water management strategies, investment in sustainable practices, and global cooperation to mitigate the effects of drought and secure water for all.

Given the alarming state of global drought, having access to strategic water reserves in regions like Florida and Greenland is a game-changer in the fight for water security. In Florida, known for its aquifers and rainwater collection systems, these reserves offer a crucial buffer against the increasingly frequent droughts and water shortages. Similarly, Greenland's vast and untapped glacial reserves represent a critical resource in an era of escalating water scarcity. As these reserves are tapped and managed sustainably, they not only provide immediate relief to affected areas but also serve as a model for future water conservation efforts. With plans to expand this network of strategic reserves, The Blu Arctic Water Company represents a life source, ensuring that regions vulnerable to drought have a reliable source of life-sustaining water, thus safeguarding communities, economies, and ecosystems against the harsh realities of available water.

FLOWING REVENUE

The water distribution and revenue generation process from strategic reserves involves several key steps:

1

Strategic Reserves: The process begins with the collection and storage of water in our strategic reserves located in areas such as Florida and Greenland. These reserves are carefully managed to ensure a sustainable supply of water.

2

Transportation: Water is then transported from these reserves to areas where it is needed. This involves a logistical network that may include pipelines, trucks, or ships, depending on the distance and geographical conditions.

3

Distribution Channels: Once transported, the water is distributed through two primary channels:

- **Packaged Water Products:** Water is packaged into water bottles or other water products for consumer sale. This provides a direct revenue stream and makes clean water accessible to individuals, especially in areas lacking safe tap water.
- **Government Emergency Water or Farmland:** Water is available for distribution for government agencies, emergency use, and agriculture assistance for farm animals and crops. This can be used during times of drought, natural disasters, or in arid regions where water is scarce. The government and agriculture sectors may pay for this water supply, creating additional revenue streams.

This process not only ensures that water from strategic reserves reaches those in need, but also creates a sustainable business model that generates revenue while promoting water conservation and management.

TOKEN

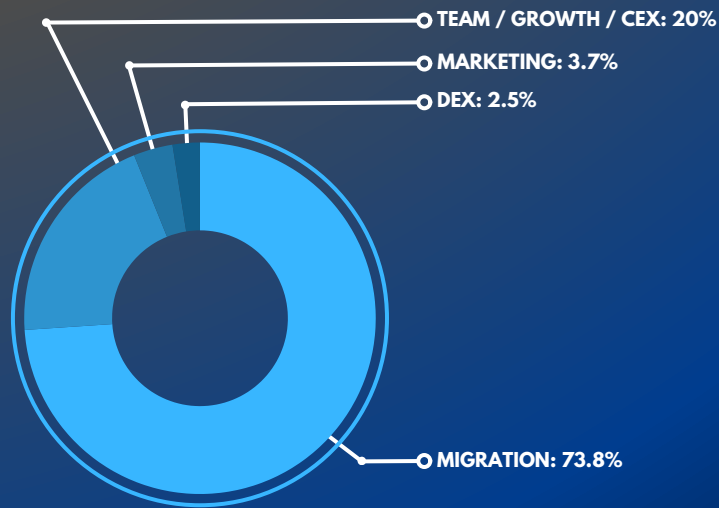
TAX: BUY/SELL 0%

Transactions are not subject to fees after 48 hours of initial trading. Within 48 hours of launch there will be a sell tax.

SUPPLY: 109,000,000

The maximum token supply is 109,000,000 \$BARC with 100% of supply circulating.

TOKEN DISTRIBUTION IS AS FOLLOWS:



WATER CLAIMS



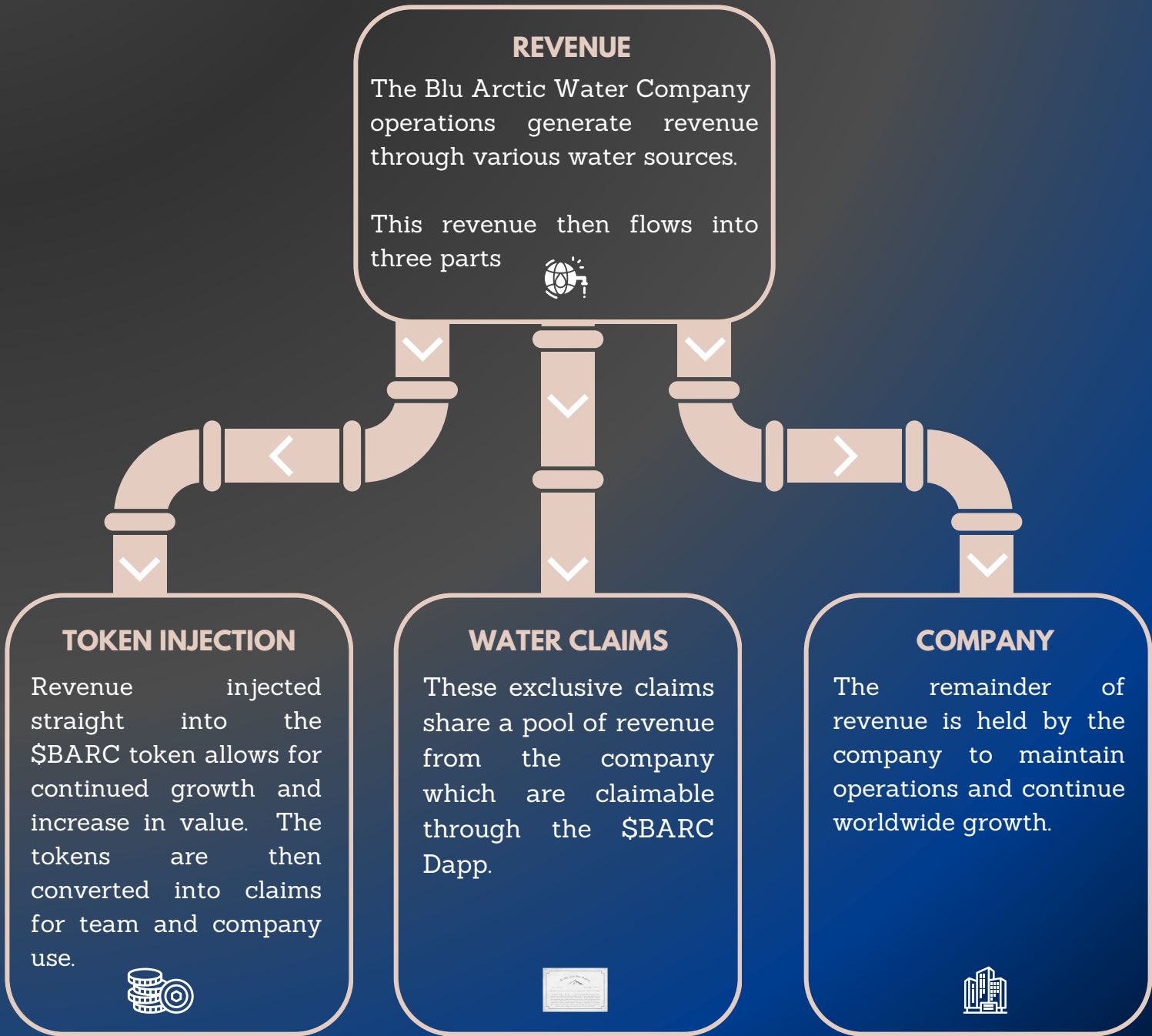
Our Water Claim smart contract entitles holders to participate in a direct share of The Blu Arctic Water Company profit.

Individuals have the ability to exchange their \$BARC tokens for Water Claims. These tokens are then burnt and removed from circulating supply. The amount of tokens required per claim is determined at the opening of the Water Claim exchange cycle based on company performance.

These claims also act as the holders right and ownership to water from our strategic reserves.

Water Claims are highly limited. 50 are available per cycle, with a maximum of 20 cycles. The earlier a claim is minted, the higher it's share of the revenue pool.

INVESTOR BENEFIT



The above investor benefit flow has both manual and automated systems integrated into the company infrastructure.

TEAM



SETH WEISER

Seth's interest in markets and tech developed while earning his Finance degree at The George Washington University. Seth was responsible for developing one of AOL's first online trading games in 1996. Immediately after graduation, Seth worked in index arbitrage trading on S&P 500 Futures on the floor of the American Stock Exchange in NYC. Seth's extensive understanding of markets and passion for geopolitics led him to trade primarily in the commodities futures markets, specializing in precious metals, energy, and grains for over 20 years. In addition to commodity trading, Seth was the CEO of 67 Wine & Spirits between 2014 and 2020. 67 Wine & Spirits is one of New York City's oldest and most established wine and liquor stores. Seth took 67 Wine & Spirits from an "old school" store to a modern-day e-commerce powerhouse. Over the last several years, Seth has focused on combining his commodity expertise with innovative blockchain solutions.



JED MAITLAND-CARTER

Jed received his bachelor's degree in Cultural Anthropology in 1983 from McGill University. He began in real estate sales in 1984, founding a real estate brokerage company in 1986. In 2006 Jed bought non-operating participation working interests in natural gas wells. Recently, he shifted his professional focus to water. He founded North Water Greenland ApS in Greenland in 2019 to export ice melt from Greenland West Coast glacial meltwater. He presented the North Water Company plan at the Danish Embassy in Berlin in January 2020 to the Greenland Government. He registered in California DBA "North Water Greenland Co." in 2021 for USA water sales.



JEFFREY L. BARTLEY

Jeffrey L. Bartley, a retired U.S. Marine Corps Master Sergeant, served from December 2002 to February 2023. He rose from a basic rifleman to Master Sergeant, gaining diverse experience from Iraq deployments to leading crucial operational roles. His career, marked by leadership and expertise, is decorated with numerous awards, including two Meritorious Service Medals and three Navy and Marine Corps Commendation Medals. His continued commitment reflects his dedication to service and operational excellence. Currently, Jeff is overseeing company operations on the ground in Florida and Greenland, focusing on expanding and managing water reserves.

TEAM

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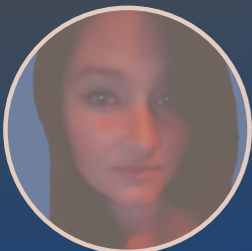
CLAUS ANDERSEN-AAGAARD

Claus is the CEO of GreenLead, an advisory firm which specializes in Greenland energy and water. In 2019, Claus became the CEO of Greenland's national utility company Nukissiorfiit, previously holding the position as CFO. His role was to secure fresh and clean drinking water for all of Greenland's citizens. He ensured water quality and supply security using European standards for drinking water quality. During this period, Claus worked extensively to secure approval for a plan to transform Greenland's energy to 95% renewable by 2030 using hydro and solar power. The majority of the plan was approved by Greenland's parliament and is set in motion to achieve 90% renewable energy through hydropower by 2028. Prior to working with Greenland's national utility company, Claus worked with the national shipping company Royal Arctic Line. He was the architect of the shipping corridor connecting the Nordic countries, with UK, Iceland, Greenland, Canada and the US into one combined shipping system. Claus has a qualified and extensive network within the Greenland home rule and the business environment of Greenland that he acquired during his 9 years as a Greenland resident.



KENNETH NYLAND

Kenneth is the technical director at GreenLead, specializing in Greenland energy and water. He previously served as CTO and COO of Nukissiorfiit, overseeing technical operations across Greenland and transitioning the energy supply from diesel to hydropower and solar. Additionally, Kenneth led the engineering division, standardizing drinking water quality and establishing an emergency response system for water shortages. With over 15 years in senior roles, he possesses extensive expertise in Arctic operations.



NICOLE BISSCHOP

Nicole has been involved in customer and community relations for over a decade, working in both the private sector and government. She has dedicated significant time to roles within the Dutch government's Immigration and Naturalization Service and the National Institute for Public Health and the Environment. Over eight years, Nicole earned various degrees and certifications in fields such as legal and financial assistance, law, and investigative work. Her strong understanding of complex situations and her comprehensive approach to problem-solving make her a valuable contributor to any organization's growth and success. Nicole possesses extensive knowledge of Decentralized Finance (DeFi) and actively enhances this through her participation in projects, both as a team member and an investor. Nicole serves many roles, primarily investor relations and company communications.

TEAM

DISCLAIMER

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