



# RABONA AGENCY

Whitepaper

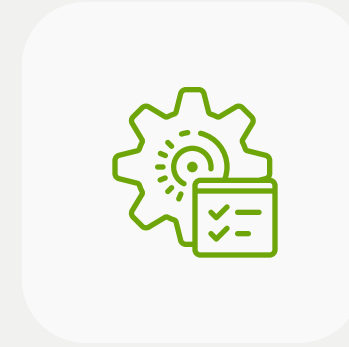
# INTRODUCTION RABONA AGENCY



## The first decentralized football agency.

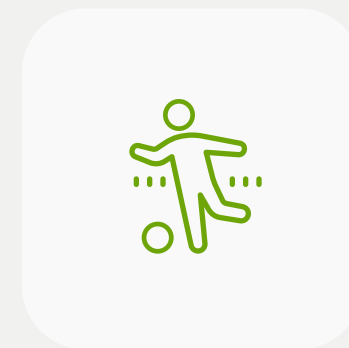
**A passionate crypto football community committed to turning talented footballers into elite athletes.**

Rabona Agency is supporting professional football players, funding the resources needed to boost their career. With our DAO, we aim to let our talented football players get a chance to showcase their talent at a professional level and with the objective to get our players contracted.



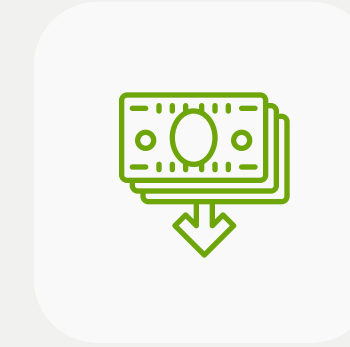
The management of our player portfolio will contain providing resources needed for development and growth of our players.

Funding their residences, sponsoring their training facilities, assisting them with contract negotiations, finding the right clubs, finding the right sponsors, nutrition plans, coaching and physical guidance.



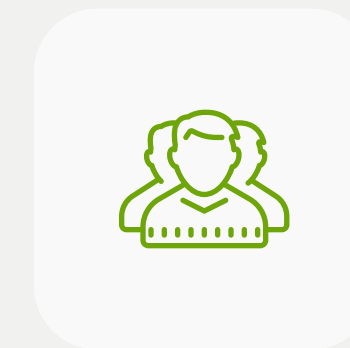
Rabona wants to focus on players with the talent and capabilities to make it to the **2%** but do not have the connections or resources to get here.

We are looking for players who have the right resume/youth academy's or clubs to show they are capable of performing at the highest level. We have built a network of the right people and setting the right environment for the players to flourish and eventually make it at the top level.



The big glamour and big money in professional soccer is what most people see when they watch professional footballers.

Nothing could be further from the truth, the majority earn less than **1000 USD** only **2%** earn **720 000 USD** or more per month.



We make sure they get the chance to showcase themselves in professional teams. Where they can immediately start playing in professional clubs with a registered professional contract.

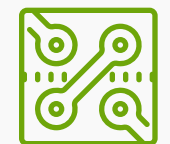
Our portfolio of players will also become the ambassadors of the project and the live example of Rabona Agency elite football athletes.

# REAL LIFE PROBLEMS



It's common for football players to arrive at training and get injured.

Because they are not disciplined enough to rest their body or stick to the training routine. We want this to be an issue of the past.



Rabona Agency wants a framework that ensures the players are always on edge.

The best physical therapists, the best nutritionists, the right coaches to excel in the moments of truth.



Rabona Agency wants to help these top talents and young potentials,

but also established professional football players who are in a difficult situation to provide for them and their families.



While still allowing them to pursue their dream of becoming a professional soccer player at the very highest level.

Rabona agency is the ideal solution for a bright football career.



**The problem we are going to solve is that**

**professional football players need assistance to make it in the highly competitive footballing industry.**

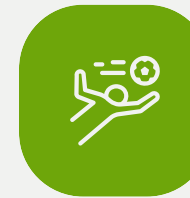
Players need to focus to eventually make it to the elite players. To make this happen they require a stable environment, an environment free from stress and financial issues, to cover their costs.

# OUR SOLUTIONS

The **real grind** starts when you wake up and make up your mind and go straight for **your goals.**



Footballers can use their cryptocurrency to cover their expenses, in order to go to trials and tests at professional clubs.



We want to give talented players who have given up a fair chance to reach their Prime Time with Rabona's assistance.



Rabona wants their own tryout and talent academy to assist players. We ultimately want to make sure the player will prefer to work with us throughout his career.

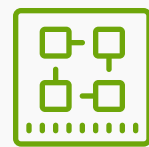


We want to ensure that players can turn into professionals for total guidance. This includes all types of preparations to get them ready for their career.

# PLAYER AGENTS

We are all together agents by holding on to the token, who therefore receive a certain fee of the footballers' salaries.

## Holders are the agents of the Rabona Agency players



In return, we provide them with the connections, resources, environment and facilities to make their dreams come true.

We buy their image rights and thus also ensure that all future advertisements and agreements for partnerships come through us.



Specifically, **2%** of the commission goes back to all holders of Rabona Agency, **5%** to marketing and other costs such as lawyers, contracts and **2%** to liquidity of the token.

This also applies to the commission received from the sale or resale of the players. But also for all advertisements and other opportunities.



Our objective is to create a portfolio of talented players and get them contracted at the highest level of professional football.

Which will ultimately lead to growth for the Rabona Agency DAO.

# PLAYERS IMAGE RIGHTS

## Holders of Rabona agency holds decision making power

Image rights encompass everything to do with a person's likeness, such as their name, signature, voice, image, and any other characteristic which is unique to them.

By selling these rights, Rabona Agency owns all decision-making power over the use of Rabona Agency players image.



Essentially, this means any brand that wishes to associate itself with Rabona players needs to first seek permission from Rabona Agency.

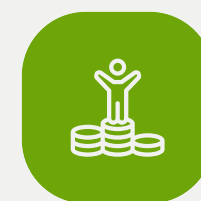
The team then assesses whether the arrangement will be beneficial to the players brand portfolio and if approved, will grant permission in exchange for an arranged fee.

### SPONSORED EVENTS & TRAINING CAMPS



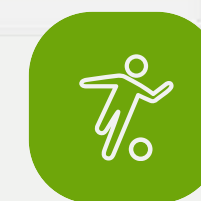
Rabona Agency also organizes talent boot camps and trials,

where all the holders will decide together which players will be included in the player pool by Rabona Agency.



To then assist them on their way to success.

We want to broadcast all this on YouTube and possibly other channels to make it a real hit and create awareness about the Rabona Agency project, we want Rabona Agency to become the reference point of decentralized agents for professional football.



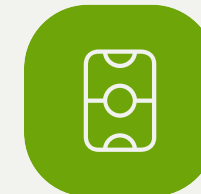
Where young players realize that it can be different.

Different means with the confidence of a whole community and fans who support them from the beginning of their career until the very end.

## Broadcasted on Official Rabona Agency Channels, Website and YouTube

### THE ACADEMY

The academy contains various episodes to choose which Rabona Agency talent will become our first community picked player. We will decide a location, where we will hold trials to test the players skills.



We will use official **UEFA A and B** trainers to give feedback while the contest is going on.

This feedback is to help the community make a good decision on which player to support or vote out of the contest.



The community will eventually decide which player(s) should leave and stay,

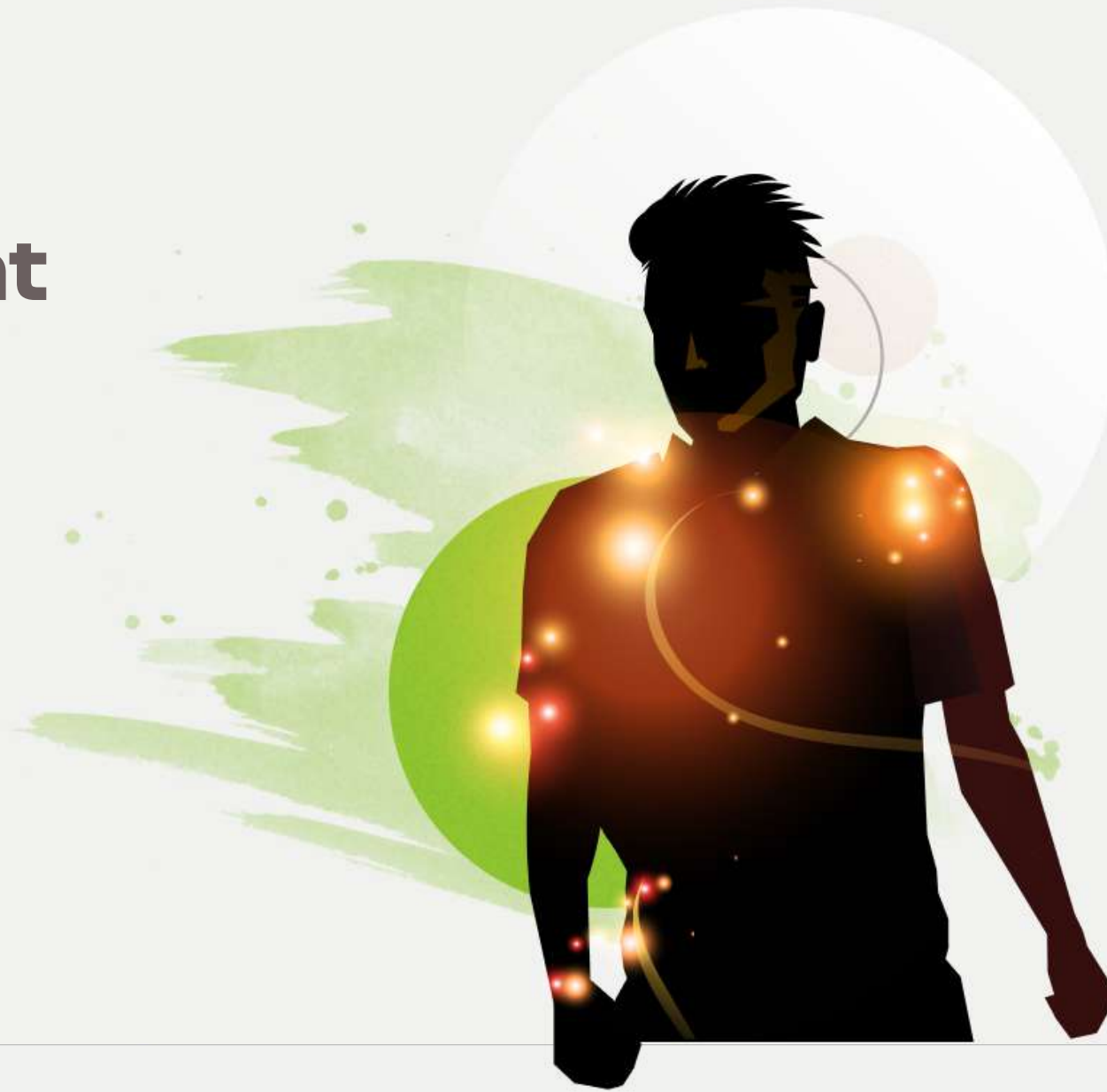
in the final episode they will select the winner.



# OUR VISION

Ultimately, we want to make sure that fans, just like soccer agents, benefit from their players growing and achieving things on the big stage.

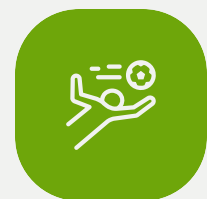
We want them to be able to make money while supporting and cheering for their favorite players. How do you ask? By becoming registered FIFA player agents.



## REGISTERED FIFA PLAYER AGENTS

We will register Rabona Agency as official agents/player representatives.

We will use our network to obtain our influence to ensure that players who are currently good enough but not seen are given the opportunity to come on trial at professional clubs.



Player agents make their money by representing players. In return, they receive an agency commission of **4-10%** of their salary and **4-10%** of their buying or selling fee.

Bonuses can add up to this agent fee. For example, goals from our assists. We will make sure that 50% flows back to Rabona Agency to develop the agency and academy.



**QUOTE MAGAZINE** estimates Mino Raiola's net worth at **\$240 million**.

Carmine "Mino" Raiola was a Dutch-Italian football agent representing a number of well known players including Zlatan Ibrahimović, Paul Pogba, Henrikh Mkhitaryan, Marco Verratti, Gianluigi Donnarumma, Matthijs de Ligt, Erling Haaland, and Mario Balotelli.



Rabona Agency will shake the trees of player agent's working habits, players themselves will ask Rabona Agency to represent them all because of our great community,

this community will decide together how things will go and evolve.



All the money Rabona Agency makes will not flow into the pockets of one individual, but into the pockets of the faithful holders,

the fans will get the money by keeping Rabona Agency in their crypto wallets. We want to be an agency worthy of trust.

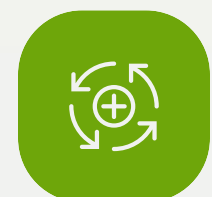
# OUR MISSION



According to the **Official FIFA Website** in 2020 The Football Stakeholders Committee and the FIFA Council unanimously endorsed a series of reform proposals concerning football agents with the aim to protect the integrity of football and prevent abuses.

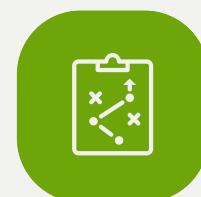
Rabona Agency stands by and complies with the rules set.

These measures were the result of an extensive consultation process with stakeholders (players, clubs, leagues and member associations), as well as agents who were invited to several consultation meetings.



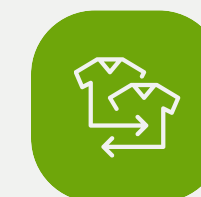
The overarching objective here is to improve transparency, protect player welfare, enhance contractual stability and also raise professional and ethical standards.

In other words, to eliminate or at least reduce the abusive and excessive practices which unfortunately have existed in football.



FIFA, as football's governing body, has the responsibility to address and regulate these matters.

FIFA is aiming for a system of balanced and reasonable regulation, instead of the law of the jungle currently in place, with conflicts of interests rife and exorbitant "commissions" being earned left and right.



In the last year alone, football agents earned **\$653.9 million** in fees, four times more than in 2015.

# REFORM PACKAGE

## The reform package therefore includes several measures concerning agents:

All these proposals from **FIFA** on agent regulation are sensible, reasonable, rational, proportionate and necessary to protect the interests of players and the wider interests of football.

They are also in line with sentiment repeatedly expressed by institutions such as the **European Commission and European Parliament**.

FIFA is currently developing these proposals to be turned into regulations. Once again, this work is done in consultation with the football stakeholders, including agents' representatives.



Establishment of a cap on commissions to avoid excessive and abusive practices



Limitation of multiple representation to avoid conflicts of interest



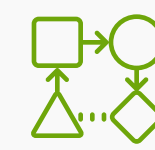
Creation of a **FIFA Clearing House** to guarantee better financial transparency



Establishment of an effective **FIFA** dispute resolution system to address disputes between agents, players and clubs



Reintroduction of a mandatory licensing system for agents to raise professional standards



Disclosing and publishing all agent-related work on transfers, to increase transparency, improve the credibility of the transfer system and support the implementation of new regulations.

Our help contains creating football and sport facilities in countries where there are few or no sport infrastructures.

This may include football fields, sports infrastructure to give children and talents in other countries the opportunity to develop and eventually become Rabona Agency professionals.

## Rabona Agency wants to help people with the success we and our community achieves.

Players who do not make it to the Rabona agency pros will still be equipped with skills and qualities that will help them in other professions and occupancies.

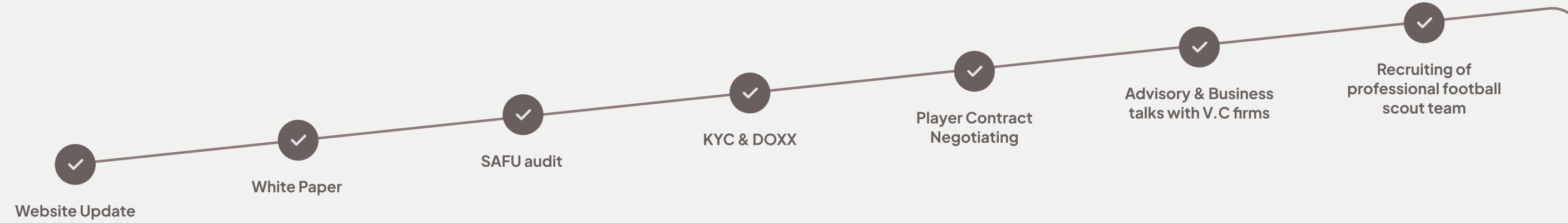
Establishing football/soccer schools in underprivileged countries where sport is not seen as a way to be or become successful is also one of our goals.

We want to make sure adults and other people realize that learning a sport in a disciplined way, training, following instructions and working in a team are qualities needed anywhere.

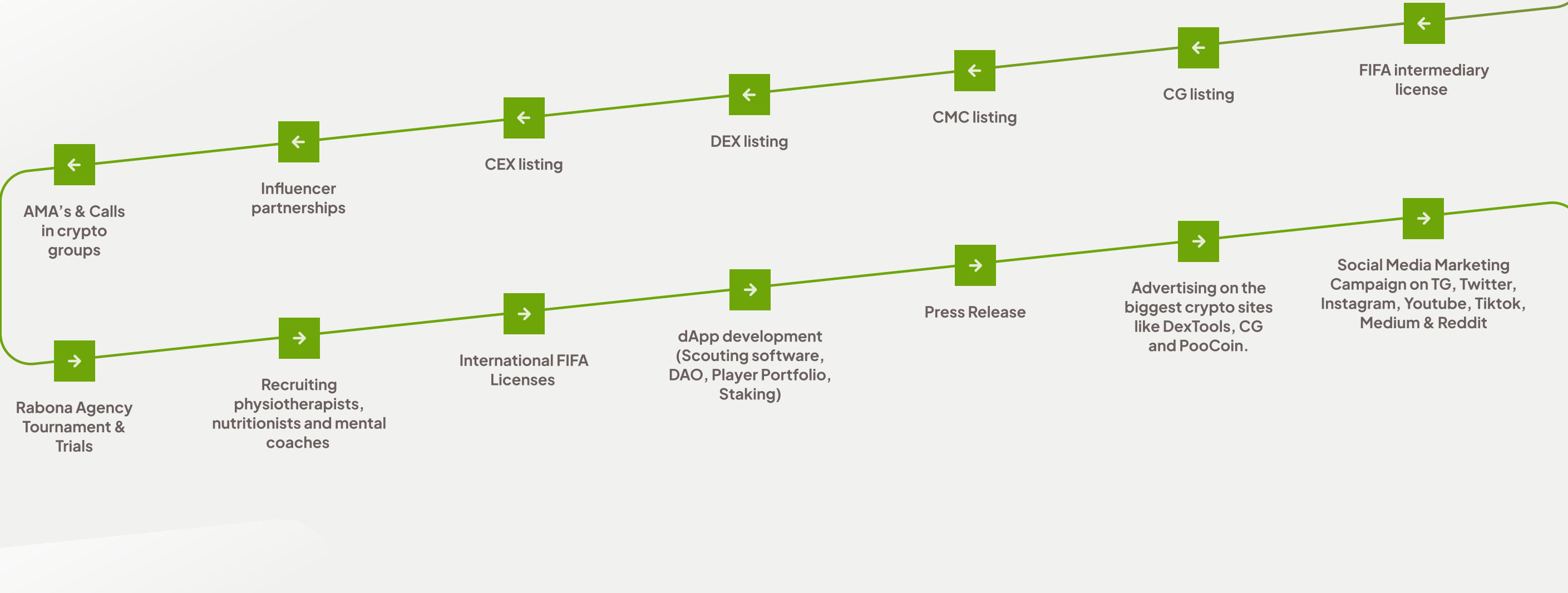


# ROADMAP

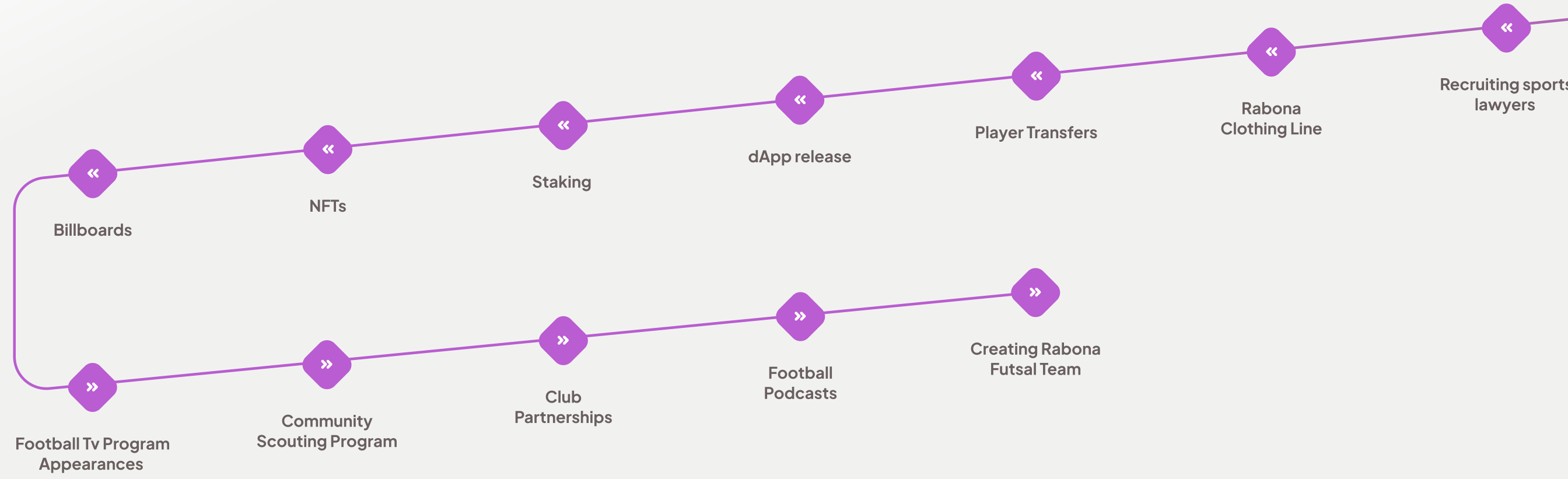
## WHAT HAS BEEN DONE



## IN PROGRESS



## LOOK OUT FOR



Only those who risk going too far can possibly find out how far they can go

— T.S. Eliot

There's no doubt that the crypto space is full of opportunity.  
But it's also full of people who are good at impostoring, fraud and scamming.

That's why it's important to stay cautious and always double check.

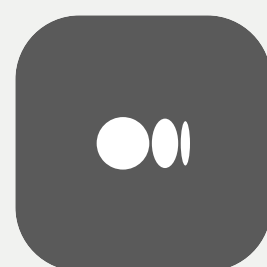
Better safe than sorry! By being careful and doing your research, you can protect yourself from becoming a victim of fraud or scam. And if you do come across something suspicious, always report it so that others can be warned. By working together, we can create a safer crypto space for everyone.

# OFFICIAL LINKS



**Website**

[www.rabona.pro](http://www.rabona.pro)



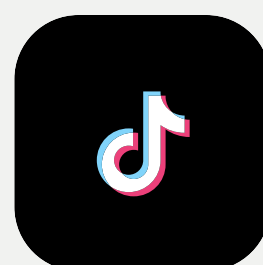
**Medium**

[medium.com/@rabona.pro](https://medium.com/@rabona.pro)



**Twitter**

[twitter.com/RabonaPro](https://twitter.com/RabonaPro)



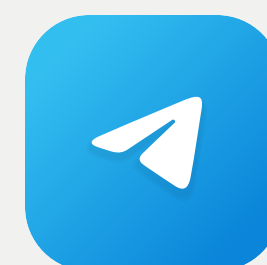
**TikTok**

[tiktok.com/@rabona.pro](https://tiktok.com/@rabona.pro)



**Instagram**

[instagram.com/rabona.pro/](https://instagram.com/rabona.pro/)



**Telegram**

[t.me/RabonaPro](https://t.me/RabonaPro)

