

AUTONOMOUS MARKETING SYSTEM PLAN (AMSP) - WHITEPAPER V1

BY @CHERYBERRY69

What is AMSP?

Autonomous Marketing System Plan (AMSP) is a community-focused cryptocurrency system empowered by human trust.

Trust underlying its special spiderweb-like chains can't get caught. Trust thus remains protected.

AMSP is costless & effortless to operate & can be implemented in any other existing or planned ecosystem.

What makes AMSP special?

AMSP needs human trust & can't function without it being developed & continuously cultivated by its members in the system. AMSP is an « automated marketing system », a replicable model driven by people's own awareness & spreadability methods.

To achieve it, AMSP relies on a particularly resistant type of social structure: the « spiderweb » one. Operating on a blockchain while being able to create sustainable long-term monetary value is what gives AMSP its « spiderweb-chain » unique system type definition.

The awareness method used in AMSP can be seen, understood & resumed as:

AMSP knowledge <> Person A ↔ Person B ↔ Person C ↔ Person D

In this context, the person A discovers AMSP, acquires some knowledge about it and then shares it with B. B talks to C, C to D & so on.

These <> & ↔ here are observed & described as pieces of knowledge, taking the form of blocks. The AMSP concept knowledge is its chain's first block and genesis.

The person A may not know who knows it except for B & the AMSP knowledge could still be widely spread out to a lot of places in the world.

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By taking advantage of the butterfly effect it tends to favor, AMSP can spread fast with minimal costs.

The awareness method explained above is the act of sharing [pieces of] knowledge, thus creating new blocks on the chain. The spreadability method is « how » this process is done between people. Having a conversation with a friend, writing in an online community or making conferences are all viable examples on how the AMSP knowledge's spreadness can be achieved.

Weekly P&D

The AMSP weekly « P&D » serves three essential functions:

- Fairness;
- Pleasure;
- Consistency.

The P&D is an AMSP product used to give back resources directly to its community on a weekly basis.

Taxes are stretchable 4% for buys & 4.1% for sells. They adjust themselves depending on transaction pressure. Out of all the BNB gained from transaction taxes, 99.31% are used to pump AMSP each Friday during a predetermined 15 minutes time-lapse. The remaining 0.69% is kept by the owner as a permanent royalty for work.

P&D's are sorts of community « weekly appointments ».

Community Contracts

The creator & owner of AMSP @cheryberry69 agreed with its community to **never:**

- Steal BNB or AMSP gained from taxes;
- Delete Telegram chats;
- Trade personal AMSP coins during P&D events.

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Liquidity Pool

The LP (liquidity pool) is locked until April 23 2023. After this, if everything still goes right, the LP's gonna be locked for life.

Launch

AMSP was fair-launched on April 22 2022. No presale or else. The entire supply was available for purchase at start & none of it had been kept by the owner.

Governance

As a community-focused project, the governance has been reduced to its smallest form possible & voices given to the people. The owner is the only one having the key to the main contract's internal functions. He can trigger pause, burn, mint or blacklist.

Charity

23.72% of AMSP's supply had been purchased by the owner & given to the community for ulterior charity purposes.

Education & Poverty

AMSP has ultimately been created to help people get fairer access to a form of education or another whilst reducing general poverty on a worldwide scale.

AMSP IS THE FUTURE.