



Defi Kings Whitepaper
May 2022



Table of Contents

Contents	Page
Introduction	3
The Problem & Solution	4
Tokenomics	5-6
Buy/Sell Taxes	7
Rewards	8
Potential Earnings	9-10
Launchpad	11
How To Buy	12
Roadmap	13-15
Dev Team	16-17
Future Development	18
Disclaimer	19



Introduction

Defi Kings (\$DFK) is a cryptocurrency token designed for holders to receive passive income. Running on Binance Smart Chain (BSC), our smart contract pays rewards to holders based on trading volume. 13% of trading volume is rewarded to holders in their choice of BUSD, XRP, ADA, ETH or BTC. Payouts will be every hour or as volume permits.

We will launch with our King's Ransom staking platform that will generate more return for our holders that choose to stake their holdings. Additionally, a detailed dashboard will be operational at launch that will provide holders with an easy way to see the rewards they have earned.

King Swap, our online trading platform will be operational upon launch as well. Post launch plans include an anonymous cross-chain bridge and P2P lending platform that both share revenue with \$DFK holders, as well as other projects in the ecosystem designed to generate revenue for holders.

The entire vision for the project is to provide passive income for those that choose to join us!



The Problem & Solution

\$DFK is not the first rewards token introduced, and it certainly won't be the last, but we aim to make it the best. We will do this by adding actual utility to the project.

The problem with most other rewards projects is that they pump at launch and fade out within days or weeks. This is because the price gets too high, which lowers the ROI, so the willingness of new investors to buy in dwindles. Then the price tanks and people think it's dying. The mindset of most investors is to make a killing on the buying and selling of the token, when in reality, these types of tokens should be designed to stabilize the price and promote the rewards as a way to receive the ROI. Buying and selling is healthy as it creates volume for rewards, but that shouldn't be the only way a project pays its holders.

Defi Kings is different. Although we return 13% of volume to holders, we will also have a staking feature and additional development down the road that will provide rewards to investors in the project. We have specific marketing plans designed to help stabilize the price, but not overly inflate it. To put it simply, everything we do now and in future development will provide passive income to \$DFK holders.



Tokenomics

With the help of several trusted advisors experienced in crypto rewards projects, we've designed our Tokenomics so Defi Kings will be a long term, successful token that rewards its holders handsomely.

As important as locked liquidity is, by setting enough aside to ensure proper marketing can be done and continued future development, we've prepared for what lies ahead.

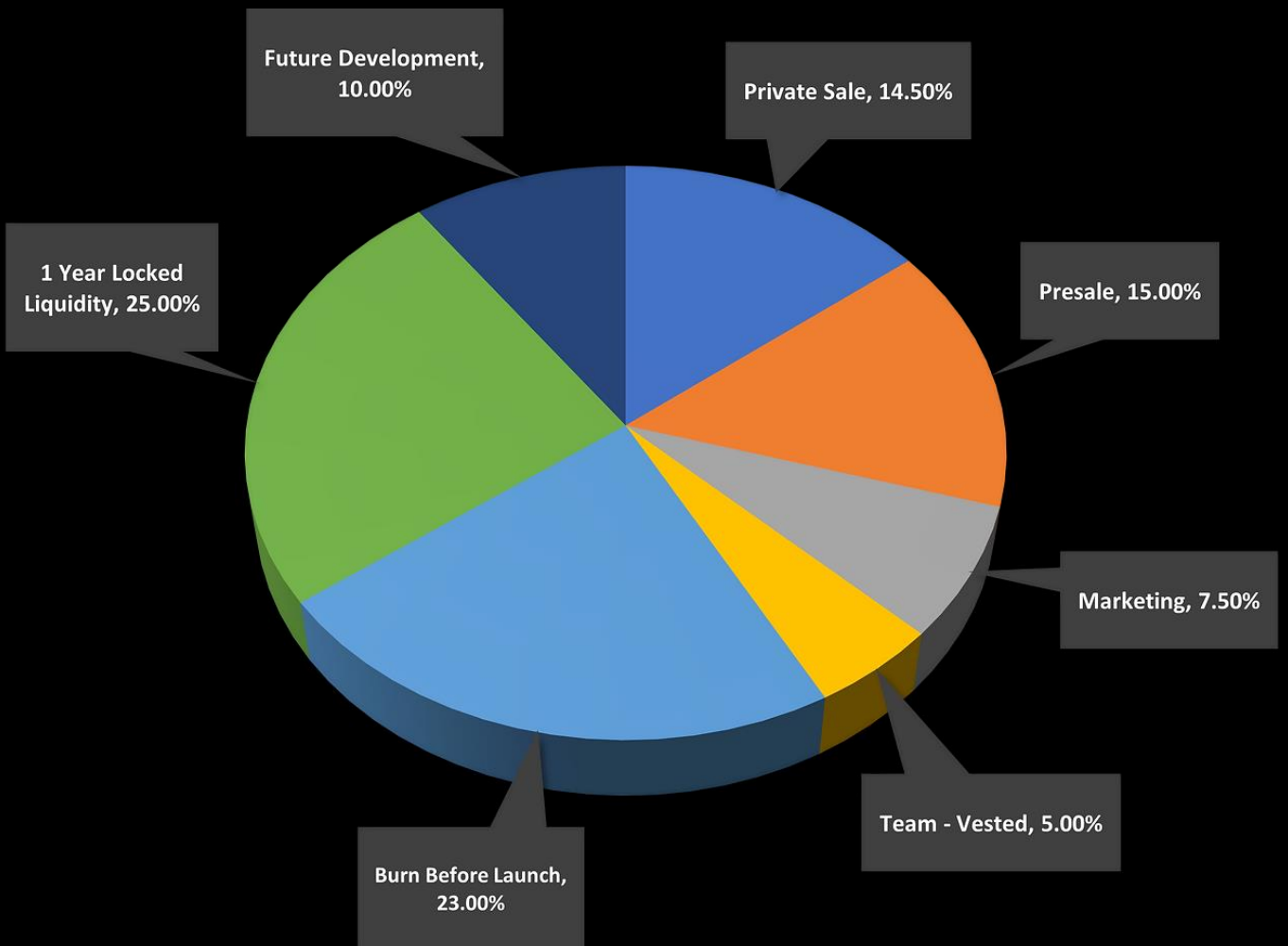
Our team is incentivized to stick around because they will be rewarded for doing so, but to make it safe for our investors, the team wallet has been locked with a vesting release schedule.

All of this put together makes tokenomics that sets Defi Kings apart!*

***Tokenomics may be adjusted prior to launch once presale details are finalized.**



Tokenomics





Buy & Sell Taxes

Our buy and sell taxes have been designed to create massive rewards for holders and King's Ransom stakers, while also helping us sustain the project with sufficient liquidity and marketing. As of launch, 86% of all taxes are returned to \$DFK holders or used for buy back and burn.

Our 4% buy back and burn from sell transactions truly makes us a deflationary token, reducing supply and increasing the token value over time, especially once our utilities are introduced.

Over time, taxes may be lowered as utilities are developed and introduced that will allow us to rely less on trading volume and more on income generating endeavors to reward holders.

Buy Tax: 13% Holder Rewards, 2% King's Ransom Staking, 2% Marketing, 1% Liquidity = 18% Total Buy Tax

Sell Tax: 13% Holder Rewards, 5% King's Ransom Staking, 2% Marketing, 1% Liquidity, 4% Buy Back & Burn = 25% Total Sell Tax



Rewards

At launch, holders will receive their share of 13% of trading volume in rewards just for holding \$DFK. Holders will be able to choose BUSD, XRP, ADA, ETH or BTC for their rewards. The share received is based on their percentage of tokens held in comparison to the total amount of tokens eligible for rewards. Investors must hold a minimum of \$100 USD value of \$DFK to be eligible for rewards.

Additionally, our staking/farming feature, King's Ransom, will reward even more to those that choose to stake. King's Ransom will collect 2% of buy volume and 5% of sell volume and distribute it to those that stake. The amount rewarded to stakers will be based upon their percentage of tokens held in comparison to the total tokens staked. Staking will be for a 14-day period. Those that choose to stake will be able to re-stake every 14 days.

As we develop utility into the ecosystem, we will reward people that stake even more by sharing revenue from these added features. Our first utilities planned are a cross-chain anonymous bridge and a P2P lending platform where borrowers and lenders can set terms for loans. We will lock the borrower's collateral using a third-party provider until the loan is repaid. Defi Kings will charge a fee for these services and the revenue received will be distributed to \$DFK holders in King's Ransom staking. Our plan is to continue adding more to the project that will legitimize us as a rewards/utility hybrid token, allowing us to see the value of \$DFK be tied to what we provide as a service, rather than being tied to volume-based ROI.



Potential Earnings

The potential earnings chart below is based on assumptions we have made that include variables. The main variables include the total numbers of tokens eligible for rewards and the total number of tokens staked. While we cannot be sure the exact amount rewarded per token held because of these variables, these calculations are based on our best educated assumptions.

Additionally, these are based on assumptions about trading volume and don't include any assumptions based upon revenue sent to the staking pool we will receive through our utilities.



Potential Earnings



DEFI KINGS (\$DFK)

500 MILLION \$DFK HELD

13% VOLUME REWARDS

DAILY VOLUME	25,000	175,000	1,000,000
REWARDS / DAY	4.64	32.50	185.71
REWARDS / WEEK	32.50	227.50	1,300.00
REWARDS / YEAR	1,695	11,863	67,786

2 BILLION \$DFK HELD

13% VOLUME REWARDS

DAILY VOLUME	25,000	175,000	1,000,000
REWARDS / DAY	18.57	130.00	742.86
REWARDS / WEEK	130.00	910.00	5,200.00
REWARDS / YEAR	6,779	47,450	271,143

500 MILLION \$DFK STAKED

KINGS RANSOM

DAILY VOLUME	25,000	175,000	1,000,000
14 DAY RANSOM PAYOUT	45.45	318.18	1,818.18
TOTAL 14 DAY REWARDS	110.45	773.18	4,418.18

2 BILLION \$DFK STAKED

KINGS RANSOM

DAILY VOLUME	25,000	175,000	1,000,000
14 DAY RANSOM PAYOUT	181.82	1,272.73	7,272.73
TOTAL 14 DAY REWARDS	441.82	3,092.73	17,672.73

<https://t.me/officialdefikingscrypto>
<https://www.defikings.io/>



Presale Launchpad

We are still working out the details for our presale date and the launchpad we will use. Whitepaper will be updated once these details are finalized.



How To Buy

Defi Kings will be on the Binance Smart Chain and will be available to purchase on PancakeSwap. You will be able to swap BNB or any other token on BSC for \$DFK once we launch. A link to PancakeSwap will be placed on our website to ensure the proper contract address is used when swapping for \$DFK.

You will need to ensure you have enough BNB in your defi wallet to cover the BNBs you would like to invest, plus the gas fees for the transaction. After launch, we will provide a step-by-step video tutorial on how to buy \$DFK.

Additionally, we have partnered with Embr, a provider that will allow us to offer investors the ability to securely purchase \$DFK directly from our website with a credit or debit card. This will reduce the steps required to buy and provide additional protections from scammers.



Roadmap Q1 2022

Core team defined and assembled

Identify most successful rewards projects and make sure our rewards structure gives the best passive income to Defi Kings holders

Start building out website

Identify and vet marketing partners

Create roadmap

Roadmap Q2 2022

Setup Telegram, Twitter, Facebook, Instagram and Reddit

Private sale

Continue to build-out website

Develop whitepaper

Develop smart contract

Develop King Swap

Develop King's Ransom staking contract

Develop staking dashboard

Develop dashboard rewards tracker

Develop staking platform

Identify and vet Telegram moderators

Deploy presale marketing campaign



Roadmap Q2 2022 Continued

Contract Audit

KYC

Dox of Deus

Whitelist presale

Public launch on Pancakeswap

Deploy King Swap

Deploy dashboard rewards tracker

Deploy post launch marketing campaign

Roadmap Q3 2022

Ongoing marketing

Development and deployment of our cross-chain anonymous bridge

Initial development of P2P lending platform with a portion of the proceeds going to Defi Kings holders and to buy back and burn of \$DFK

Identify and deploy additional marketing campaigns and influencers

Initial concept and design for the next smart contract project tied to the Defi Kings ecosystem that generates even more rewards for \$DFK holders



Roadmap Q4 2022

Ongoing marketing

Final testing and deployment of P2P lending platform

Identify and deploy additional marketing campaigns and influencers

Finalize concept and design for the next smart contract project tied to the Defi Kings ecosystem

Initial release of next smart contract project for \$DFK holders to see first

Private sale of next smart contract project available exclusively to \$DFK diamond holders

Public presale and launch of next smart contract project

Ongoing marketing and development



Dev Team

Mike - KYC & Doxxed, United States

My professional career is centered around management, specifically construction project management in residential development fields for the past 30 years. I got into crypto in 2016, made money, lost money, and got rugged a couple times, but along the way I learned valuable lessons, and over time became a really successful investor.

After spending time as a volunteer staff member on a few projects and seeing so much dishonesty within the crypto space, I decided that we needed to create our own project that is 100% safe with amazing rewards and PASSIVE INCOME. With that idea DeFi Kings was born.

Specifically within this project is our goal to create a steady sustainable means of passive income for our investors. With the many contacts and partnerships we have lined up, I believe we will continue to grow our community and token to greatest heights achievable. We will work tirelessly to make DeFi Kings the most lucrative and successful rewards token in crypto!!! LFG!



Dev Team

Chris - KYC & Doxxed, United States

My professional experience has been in several different industries over the last 20+ years. I'm a career entrepreneur that has started and successfully exited from five different businesses that I founded or co-founded, with three of them being multi-million dollar per year companies and one with over 20 million in annual revenue. My strengths are in marketing, finance, and operations.

I got into crypto in 2018, first dabbling in the more known cryptocurrencies, such as Bitcoin and XRP. After a few years of learning how the crypto world works, I felt comfortable getting into the defi space. I've had wins and losses, learned a lot, and I've had the opportunity to be part of volunteer teams and as an advisor for newly launched tokens over the past few years. I'm most interested in rewards projects and wanted to be a part of launching a better one. One that not only rewards its holders, but also has an actual utility value. After meeting Mike, I gained the partner that could help make that a reality. After all, every great task, project or business requires a great team. We came up with the idea for Defi Kings with this in mind. Our goal is to make Defi Kings the rewards cryptocurrency of the year, every year. One that has multiple ways to distribute rewards, and ultimately, a utility that generates even more passive income for the holders! Together and with the community we build, Defi Kings will be sustainable for years!



Future Development

As previously stated, Defi Kings has plans to be more than a rewards token. At launch, we will already be different by offering King's Ransom, our staking/farming feature that will provide passive income to investors that choose to stake with us, beyond just the regular volume-based rewards you see in so many other projects.

In regards to utility development, we have also shared our plans to develop and launch a cross-chain anonymous bridge and P2P lending platform shortly after launch. We have two other utilities we are currently working on that will be shared at a later date once we have completed the necessary research to ensure they can function as we intend them to. Even further down the road, we plan to continue to introduce additional utility into the Defi Kings ecosystem designed to further our movement of creating a cryptocurrency that never stops advancing and never stops providing value to our investors!



Disclaimer

Although we believe we have a solid project and great ideas to make Defi Kings last, cryptocurrency is extremely volatile, and we cannot guarantee you will make money as an investor. None of the information we communicate should be used as financial advise or as pressure to invest. Please do your own research and invest accordingly with what you are willing to lose. In turn, we will do our part by doing everything we can to ensure the project has the greatest chance of success!